



May 31 & June 1

CMCC Homecoming '24

A Weekend of Social Events &
Continuing Education



CMCC

Canadian Memorial Chiropractic College

Homecoming 2024: A Weekend of Workshops

Continuing Education Program Description

FRIDAY, MAY 31, 2024

SESSIONS

Workshop 1 with Dr. Brad Muir:

Sacroiliac Pain and Lower Kinetic Chain Dysfunction

Friday, May 31, 2024, from 8:45 a.m. – 12:15 p.m.

This three-hour hands-on workshop will teach field practitioners and students how to assess, diagnose, and treat peripheral nerve and lower kinetic chain related problems in the lower limb. The pre-study information is designed to review the relevant anatomy, anatomical variations, function, palpation sites, and flossing for the nerves in the lower limb including the sciatic, tibial, superficial fibular, sural, medial, and lateral plantar. The hands-on workshop will provide you with a review of the nerve pathways, the palpation, tensioning, diagnosis, and treatment of the nerves as outlined above. It will also include the assessment and manual treatment, utilizing toggle board and drop piece extremity adjusting, of those related joints that may be affected including the foot, ankle, and fibular head as part of the lower kinetic chain.



Brad Muir, HBSc(Kin), DC, FRCCSS(C)

Dr. Brad Muir completed a Doctor of Chiropractic at the Canadian Memorial Chiropractic College (CMCC) in 2003 and attained his Sports Sciences Fellowship with the Royal College of Chiropractic Sports Sciences (RCCSS(C)) in 2006. Prior to attending chiropractic college, Dr. Muir earned an Honours Bachelor of Science degree in Kinesiology from the University of Waterloo in 1992. He worked for seven years as a Clinical and Occupational Kinesiologist, during which time he earned a diploma in Acupuncture. Dr. Muir served on the Board of Directors for the RCCSS(C) for 10 years and is currently the RCCSS(C) Regional Supervisor of the Sports Sciences Residency Program (SSRP) for Eastern Canada and co-ordinates their Education Modules. Dr. Muir has lectured across Canada on various clinical, sport and nerve related topics and has published several articles in peer reviewed journals. Dr. Muir is the developer of the Peripheral Neural Dynamics continuing education program and the Abstracts Editor for DC Tracts. Dr. Muir is a Professor and Clinician at CMCC and maintains a private practice in Pickering and Ajax, Ontario.

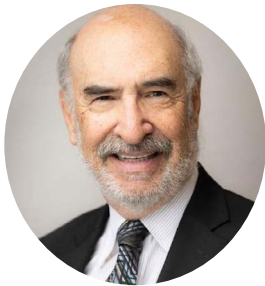
**Workshop 2 with Mr. Allan Freedman:
Chiropractic Economics: The Path from Graduation to Retirement**

Friday, May 31, 2024, from 1:15 p.m. – 4:30 p.m.

“Twenty-five years ago, a chiropractor told me that a practice has no value. Wrong! A chiropractic practice can be a valuable commodity built upon the expertise, desire, and commitment of a chiropractor.” — Allan Freedman

This three-hour workshop will comment on, review, and deal with issues that involve a chiropractor from the time of graduation to retirement at any stage of the practice. The issues to be reviewed will attempt to consider the composition of the registrants including length of practice, age, and geographical factors. The discussion will involve the practical matters involving the relationship between standards of practice and economic realities of practice including alternative ways to carry on practice; incorporation, use of management companies; determining a value of a chiropractic practice; and risk issues relating to unexpected or eventualities requiring estate planning considerations.

Attendees will be involved in discussions concerning alternatives within a practice, the establishment of value, estate planning, and ensure an understanding of SWOT as it relates to the growth and ultimate disposition of a chiropractic practice.



Allan Freedman, LLB

Mr. Allan Freedman graduated from the University of Western Ontario Law School and has been involved in the chiropractic profession since the 1970s. He taught jurisprudence and practice management until 2008 and advised chiropractors on issues involving practices, associate agreements, purchase and sale of practices, valuation of practices, discipline issues, and estate planning. He owns a full-time law practice in Vaughan, Ontario. Allan has lectured across Canada and has written articles and published chapters in medical and chiropractic texts on a number of health care related matters. He has been involved in the establishment of several not-for-profit organizations and has acted as counsel and director to organizations such as CMCC, the CCEB, the Canadian Society of Medical Evaluators, the Ontario College of Occupational Therapists, the examining board of Canadian Optometrists, and World Spine Care Canada. Allan is a member of the National Association of Chiropractic Attorneys and is an honorary member of the Canadian Chiropractic Association and Canadian Memorial Chiropractic College. He has been designated as an expert witness, in Ontario Courts, in cases involving chiropractic legal reports and chiropractic practice valuations.

SATURDAY, JUNE 1, 2024

SESSIONS

**Workshop 3 with Drs. Carol Ann Weis and Sophia da Silva-Oolup:
Navigating the Expectant Patient in Your Practice: From Pregnancy to Postpartum**

Saturday, June 1, 2024, from 8:45 a.m. – 12:15 p.m.

This three-hour workshop will focus on the current best practices related to the assessment and management of pregnant and post-partum patients. Through the use of didactic information sessions as well as hands-on stations, attendees will learn about taping techniques, history and physical examination procedures, rehabilitation exercises, as well as the use of FSTT® technology focused on modifications for spinal manipulative therapy for this patient population.



Sophia da Silva-Oolup, HBSc.Kin, DC, FCCS(C)

Dr. Sophia da Silva-Oolup completed her Doctor of Chiropractic degree from the Canadian Memorial Chiropractic College (CMCC) in 2014. After graduating from CMCC, she completed the CMCC Graduate Clinical Sciences Residency program and became a Fellow of the College of Chiropractic Clinical Sciences (Canada) in 2017. Dr. da Silva-Oolup is the President of the College of Chiropractic Clinical Sciences (Canada) Fellowship. She is an Assistant Professor and Education Coordinator of the Simulation Lab at CMCC teaching in both the undergraduate and graduate studies departments. She is actively engaged in research focused on pregnancy, diagnostic skills, simulation education and the clinical assessment and management of musculoskeletal conditions. Dr. da Silva-Oolup is the owner and clinical director of Kew Gardens Health Group a multidisciplinary practice in the beaches area of Toronto, Ontario. In addition, she works as an Advanced Practice Provider within the Rapid Access Clinic for Low Back Pain.



Carol Ann Weis, MSc, DC

Dr. Carol Ann Weis practices at a busy interprofessional clinic in mid-downtown Toronto. She graduated from the University of Western Ontario with a Bachelor of Arts (Honours) in Physical Education (1992) and a Master of Science in Exercise Physiology (1997). In 2008, she graduated from Canadian Memorial Chiropractic College (CMCC). In addition to her private practice, Dr. Weis is an Associate Professor, Chair of Clinical Diagnosis and Clinical Researcher at CMCC. She lectures on Women's Health and conducts research on back pain in the pregnant and postpartum populations and works as a part-time/time sheet clinical supervisor at CMCC. She was appointed Assistant Clinical Professor (Adjunct) in the Obstetric and Gynecology Department at McMaster University in 2022. She has presented her research at several conferences nationally and internationally, published numerous articles in peer-reviewed journals and has co-authored the book *The Athletic Mom-to-Be: Training Your Way into Pregnancy*. In addition, she was awarded in 2020 the Ontario Chiropractic Association's inaugural Research and Academic Award and the 2024 NBCE Education Research Award.

Homecoming '24 - A Weekend of Workshops & Fun!

Detailed Weekend Agenda:

FRIDAY, MAY 31, 2024

8:45 a.m. – 9:00 a.m.	Continuing Education	Check-in & Attendance
9:00 a.m. – 10:30 a.m.	3 CE Hours	Workshop 1 with Dr. Brad Muir: SI Pain and Lower Kinetic Chain Dysfunction
10:30 a.m. – 10:45 a.m.	BREAK	
10:45 a.m. – 12:15 p.m.		Workshop 1: Continued
12:15 p.m. – 1:15 p.m.	CATERED LUNCH	
1:15 p.m. – 2:45 p.m.	3 CE Hours	Workshop 2 with Mr. Allan Freedman: Chiropractic Economics: The Path from Graduation to Retirement
2:45 p.m. – 3:00 p.m.	BREAK	
3:00 p.m. – 4:30 p.m.		Workshop 2: Continued
5:30 p.m. – 10:00 p.m.	SOCIAL EVENT	Cocktail Hour, Dinner, Live Music, Dancing, Awards, Tribute Video, and much more!

SATURDAY, JUNE 1, 2024

8:45 a.m. – 9:00 a.m.	Continuing Education	Check-in & Attendance
9:00 a.m. – 10:30 a.m.	3 CE Hours	Workshop 3 with Drs. Carol Ann Weis and Sophia da Silva-Oolup: Navigating the Expectant Patient in Your Practice: From Pregnancy to Postpartum
10:30 a.m. – 10:45 a.m.	BREAK	
10:45 a.m. – 12:15 p.m.		Workshop 3: Continued
1:00 p.m. – 3:00 p.m.	SOCIAL EVENT	LUNCH: BBQ at CMCC



Registration open at:
www.cmcc.ca/homecoming

More information: events@cmcc.ca



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